BRAND GUIDELINES

NEMECYS

New Medical Cybersecurity and design Solutions

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Who are we

Medical and Diagnostic devices are increasingly being connected to the internet, and this implies that they are being exposed to cyber threats that ultimately could affect the well-being of patients.

The European health care system is moving toward personalised, distributed, and home-based services. This is made possible via new and improved connected medical devices (MDs) and in vitro diagnostic devices, connected to the internet (together, CMDs), that support health care providers in terms of reduced cost (fewer hospital beds) and improved service.

Also, patients are expected to enjoy improved quality of life in terms of reduced travel time and less stress via treatment at a place of their choice. However, for these benefits to be fully realised, the cybersecurity of CMDs needs to be ensured.

NEMECYS project will develop tools and procedures to help device manufacturers, integrators and health care providers to ensure cyber security by design for connected medical and diagnostic devices.

SINTEF

mode

ATC
ATHENS TECHNOLOGY CENTER

ribera | marinaSalud Departamento Salud Denia

I.R.C.C.S. Ospedale San Raffaele
Gruppo San Donato

Med&Lab

ICE Information Catalyst
Services Data Software

University of Southampton

pd neurotechnology
medical solutions

DEBIOTECH

The logo

NEMECYS

New Medical Cybersecurity and design Solutions

Logo anatomy

Graphic representing a shield with a medical cross, in an ablative depiction (#01404E & #DA404D)

The project's short - coded name depicted in Pluto Bold font (#01404E)

NEMECYS

NEW MEDICAL CYBERSECURITY AND DESIGN SOLUTIONS

The project's full name depicted in Orator STD fonts (#DA404D)

Alternative applications

Dark background

Black and white version

Color scheme

95,63,51,41
01404E
1,64,78

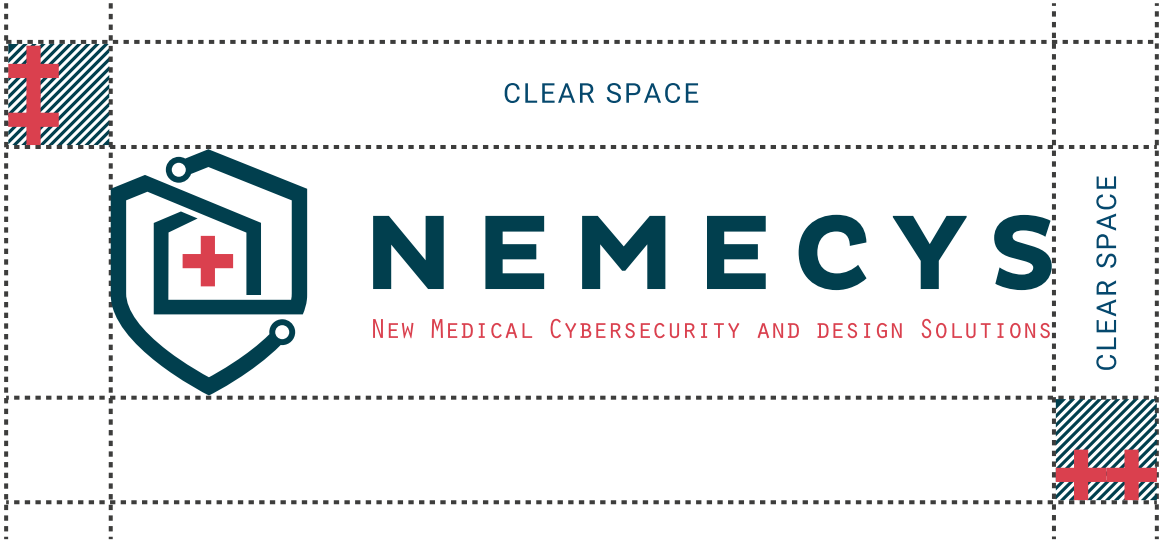
9,90,68,1
DA404D
218,64,77

72,16,0,0
16A7E0
22,167,224

Safe space

Safe space is the minimum area around the logo which no other object should be placed.

It is defined as twice the size of the cross icon.



Dos and DON'Ts

Don't change the colors.

Don't change the orientation.

Don't add shadow or any effects.

Don't resize the logo elements or alter the distances between them.

Don't crop the logo.

Don't use tint or opacity.

Font applications

Logo fonts

F1: Pluto Bold

F2: Orator STD

Web and typography

Montserrat

Doc/ PPTX templates

Segoe UI

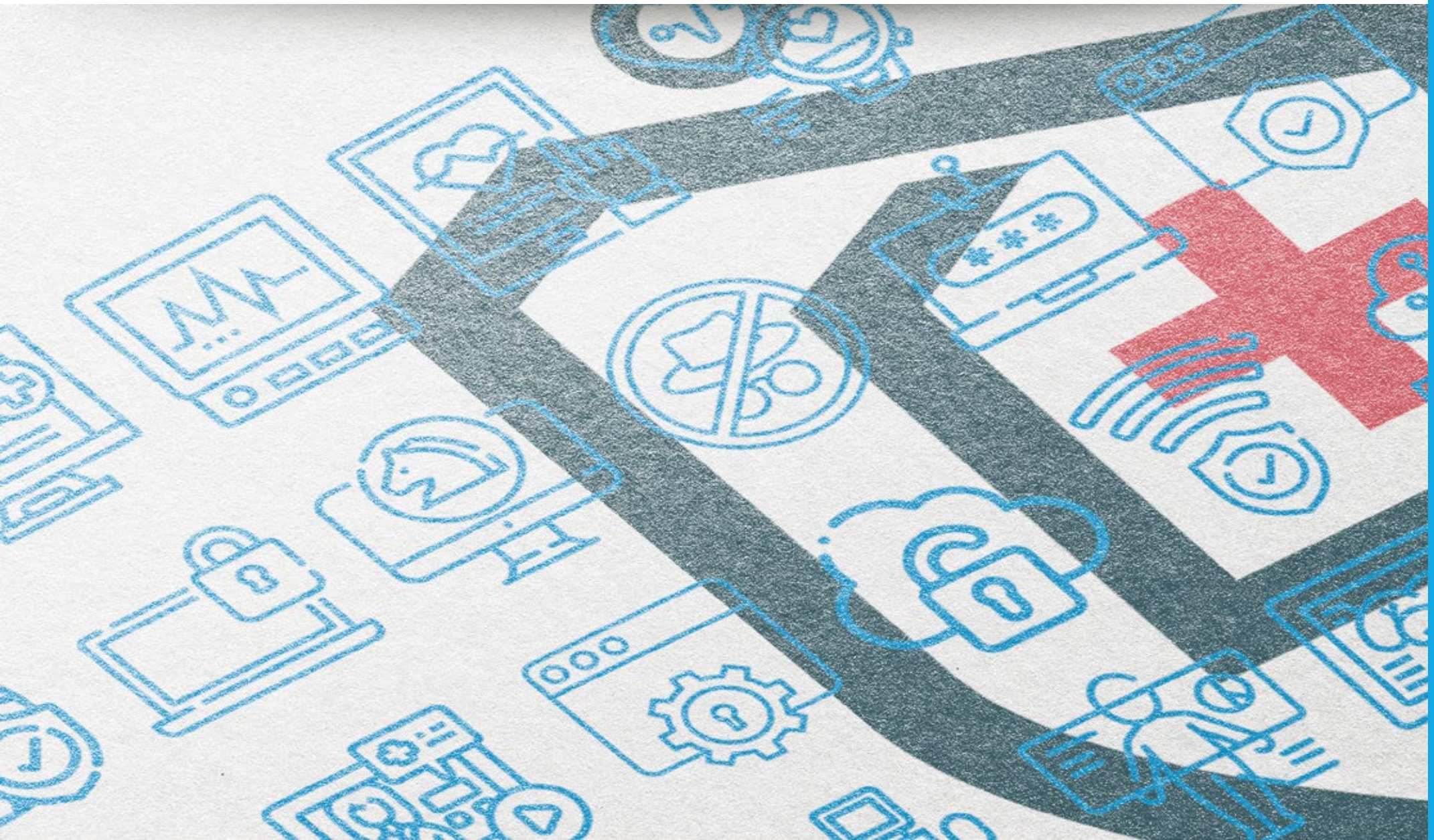
Imagery

Brand elements

presentation template

Brand elements

iconography



EU funding
Information

Any communication or dissemination material must display the following information on EU Funding:

Co-funded by the European Union

The NEMECYS project is co-funded by the European Union under grant agreement ID 101094323, by UK Research and Innovation (UKRI) under the UK government's Horizon Europe funding guarantee grant numbers 10065802, 10050933 and 10061304, and by the Swiss State Secretariat for Education, Research and Innovation (SERI).
The information and views set out in this publication are those of the author(s) only and do not necessarily reflect those of the European Union, HADEA, UKRI or SERI. Neither the European Union nor the granting authorities can be held responsible for them.

Contact Information

If you’re ever in doubt, just refer back to this document.

If you need counseling, do not hesitate to ask for help.

info@nemecys.eu

Thank you for keeping this project on brand!